



The Eastern Advanced Manufacturing Alliance- EAMA - coordinates a program that joins high schools and manufacturers together to educate students about manufacturing and what a day in a manufacturing company looks like. The theme for the upcoming competition is entitled “**Connecticut Manufacturing – A Day in the Life**” and will begin later this year. The theme will also highlight in-demand careers in manufacturing and how students can prepare themselves for these careers.

For the last 3 years, EAMA’s successful video competitions engaged and inspired over 100 students annually in New London and Windham county schools. This year the competition is expanding to Middlesex county.



Our goal is to educate students, teachers and parents about the manufacturing industry by pairing a high school team with a manufacturing company in the area to create a video that showcases the changing technology and processes in manufacturing. Each team will have a liaison at their paired manufacturing company. They will meet with their manufacturer at least 3 times, first to perform a set of interviews and have a preliminary tour of the company, then to review their proposed story, script, another time to film and finally to edit & proof the video.

EAMA partners with Astor Place in New London to assist school teams in video production techniques which will help the teams tell **your** story in a clear and exciting way and produce a better video product.

Completed video are posted on the EAMA website, the paired manufacturing company website and on Youtube. Each school may post their team video on the school site. It is a great way for companies to showcase their internal talent and engage and recruit a younger generation to consider manufacturing careers. There is an online voting portal which expands the visibility of the videos throughout the school and local communities.

EAMA will host a film festival in spring 2018. All of the videos will be screened during the festival and prizes are awarded.



Members of EAMA are eligible to participate in the competition at a reduced rate of \$250.00 and are given early priority to match with local high schools. The cost for non-EAMA members to participate is \$350.00 and includes 1<sup>st</sup> year membership to EAMA. The funds collected help offset the costs of the event and provide prizes to the winning teams.

The attached registration form is due to EAMA with payment by November 30, 2017.

To keep the film festival within a reasonable time frame, the competition will be limited to 15 teams.

**Don't be left out of this exciting opportunity!**

Please feel free to contact me with any questions about the event.

Mary P. Fitzgerald  
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860-572-0511 (days)



**YES – I want to be a part of the 2018 EAMA Video Challenge!**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Company Contact \_\_\_\_\_

Phone/email \_\_\_\_\_

Brief description of your company \_\_\_\_\_

Examples of occupations in your company that you would like to highlight in the video : \_\_\_\_\_

Requested partner schools \_\_\_\_\_

Contacts at requested school (if known) \_\_\_\_\_

Please send registration form & check to EAMA Video Challenge

\$250.00 for EAMA members

\$350.00 for non-EAMA members

c/o EWIB – 108 New Park Rd., Franklin, CT 06254 before November 30, 2017.